

TOUCH-MeL PRESENTS SORRENTO, THE WORLD'S FIRST COLLECTION OF **MELAMINE PLATES SUITABLE FOR THE MICROWAVE OVEN!**

A reference brand for high-quality melamine tableware, Touch-MeL chose Maison&Objet in Paris to present a preview of a real technological revolution: melamine plates that can be safely used in the microwave oven!

Iconic on tables all over Europe and a benchmark on the tableware market thanks to the very high quality of its melamine production and the constant search for textures and colours that anticipate trends, Touch-MeL introduces today a unique novelty.

An achievement fruit of Zani research, representing an extraordinary innovation in the world of tableware: the only melamine plates suitable for use in the microwave oven!

A revolution that combines the elegance and durability of Touch-MeL melamine with the practicality of the microwave oven, offering a truly unique solution for the everyday kitchen and the world of bars and small catering.

Melamine – a material known for its lightness and durability - was relaunched in the world of tableware in 2016 by Touch-MeL, which took it to a new level of quality and aesthetic beauty.

PRESS RELEASE

Today the new melamine Touch-MeL crosses a new boundary, proposing with Sorrento the only collection of melamine plates that can be used in the microwave oven: style and functionality meet, offering a practical and safe solution. The perfect synthesis of aesthetics and functionality, thanks to their heat resistance.

Previewed in Paris and available on the market from next May, the Sorrento plates feature a classic Mediterranean decoration, lively and fresh, with yellow lemons and delicate green leaves intertwining to bring vitality to the table.

A touch of colour that stands out against the white plate bottom, thanks also to the matt satin finish that gives these melamine plates a warmth and naturalness that is unique on the market.

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TOUCH-MEL is a brand of ZANI SERAFINO srl

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Sorrento, the new Touch-MeL melamine collection for microwave oven, is composed of plates (dinner plate, soup plate and fruit plate), medium bowl, salad bowl, large rectangular tray, small rectangular tray and large oval tray.

A symbolic celebration of that taste and 'savoir vivre', conviviality, tradition, love for good food and for beauty, for which Italy is recognised throughout the world and of which the Zani company is a spokesman with its search for beautiful, practical and innovative products .



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