

PRESS RELEASE

## Memento Synth presents: BOWL, PITCHER and three new colours for GLASS

While for **Memento Originale** glasses the focus this year is on the revamped edition of the **Shot** liqueur glasses – larger than in the past – and the **Goblet**, characterised by the elegant contrast between the transparent glass of the stem and the colour of the glass, it is **Memento Synth** which starts 2023 by presenting a preview in Paris of 3 important novelties – available in shops in March – that further expand the proposal: the **new colours** available for the **Glass** water glass, the brand new serving **Bowls** and the **Pitcher**!

Launched two years ago, the glass jug with handle **Pitcher** immediately became a Must in the **Memento Originale** blown glass collection, The reference brand for the coloured glass paste glass, the one **with the widest range of shapes (14)** and **the widest choice of colours (34)**. A valuable proposal, on show and recounted today in an entirely new **catalogue**.

A success destined to be surpassed by the methacrylate version. Available in 14 colours – Avio, Blue V, Deep Blue, Emerald, Light Blue, Lime, Mandarin, Orange, Petrol, Pink, Red, Turquoise, White and Yellow – the shape and style of **the new Memento Synth Pitcher** take its cue from the previous model, with the transparent handle enhancing the coloured body while providing a firm and secure grip. Lighter than its big sister, the plastic version is just as beautiful, and even more versatile.

Ten colours are available for the new serving Bowl: Avio, Deep Blue, Light Blue, Lime, Mandarin, Petrol, Red, Turquoise, White and Yellow. Inspired by the glass Big Bowl, but slightly lower, with a shape designed to enhance its characteristics of practicality and versatility, **the new Memento Synth Bowl** is suitable for many uses, perfect as a salad bowl or as a fruit bowl, to decorate the home with that characteristic touch of colour.

Beautiful and practical for everyday use, solid and hard-wearing for outdoor use, whether in the garden, at the campsite, on the boat or simply in the presence of children... the new shapes presented at Maison&Objet complete the Memento Synth range of methacrylate glasses, now consisting of: Glass tumbler/water glasses), Drink Glass (beverage/cocktail/beer glasses), Goblet (wine/beer glasses), Flute (champagne/sparkling

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# memento

originale

wine glasses), Jug (cylindrical jugs without handles), Pitcher (jugs with handles), Bowl (salad bowls) and Small Bowl (fruit salad/ice cream).

Eight shapes that are now available in no less than **25 colours** with the introduction in the **Glass** range – in shops from March 2023 – of **3 brand new, fresh and original shades. Peach**, made by popular demand on the wave of the success of this colour in glass. Mint, a pastel shade that expands the proposal of greens and perfectly matches the new Touch-MeL Ficus melamine collection. Champagne, an elegant, clear and brilliant colour just like the wine, with which it shares the perlage (the bubbles).



*«We can thus let ourselves go, almost a little helplessly, and allow ourselves to be enveloped by the power of colour; to have confirmation that, in our work, doing beautiful things and doing them well, even before being a business choice or a market strategy, is a personal necessity and a pleasure». Roberto Zani*

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